



COLLOQUIUM

WIPO/ACAD/GE/21/INF1PROV
ORIGINAL: ENGLISH
DATE: JULY 5, 2021

Colloquium: The Impact of the COVID-19 Pandemic on IP Teaching and Skills Development and the WIPO Joint Masters Degree Programs

Organized by
The World Intellectual Property Organization (WIPO) Academy

In cooperation with
All WIPO Joint Masters Programs

Virtual - July 21 and 22, 2021

Prepared by the International Bureau of WIPO

PROVISIONAL PROGRAM

Venue: Virtual [July 21 and 22, 2021]

Wednesday, July 21, 2021

10.30	11.00	Welcome and Opening Remarks	
		Mr. Sherif Saadallah, Executive Director, WIPO Academy, Geneva	
		Prof. Marco Ricolfi, University of Turin (Co-Founder of First WIPO Joint , Turin	
11.00	12.30	Theme 1	Impact of COVID-19 on Teaching and Research of
		Moderator:	Prof. Alessandro Cogo, Director, LLM in IP Program, University of Turin, Turin
		Speakers:	Prof. Shan Xiaoguang, Dean, Shanghai International College of Intellectual Property, Tongji University, Shanghai
			Prof. Stanley Murairwa, Director, MIP Program and Interim Dean, College of Business, Peace, Leadership and Governance, Africa University, Mutare
			Prof. Dashaco John Tambutoh, Academic Coordinator, MIP Program, University of Yaoundé II, Yaoundé
			Prof. Shadikhodjaev Sherzod, Director, MIPD Program, Korea Development Institute School of Public Policy and Management (KDI School), Sejong
		Discussion	
12.30	14.00	Lunch Break	
14.00	15.30	Theme 1 (cont.)	Impact of COVID-19 on Teaching and Research of
		Moderator:	Ms. Martha Chikowore, Counsellor, Academic Institutions Program, WIPO Academy, Geneva
		Speakers:	Prof. Dariusz Kasprzycki, Head, MIP and New Technologies Program, Faculty of Law and Administration, Jagiellonian University, Krakow
			Prof. Arzu Oguz, Director, LLM in IP with specialization in Patent and Design Law Program, Ankara University, Ankara
			Prof. Maria L. Vazquez, Director, MIP and Innovation Program, Universidad de San Andres, Buenos Aires

		Mr. Giuseppe Casale, Director, Turin School of Development and Deputy-Director, International Training Center of the International Labor Organization (ITCILO), Turin
	Discussion	

15.30 15.45 Coffee Break

Thursday, July 22, 2021

10:30	12:30	Theme 3	Applied Knowledge and Skills-Building
		Moderator:	<i>Comparison of LLM Ankara program with other programs in terms of content and TURKPATENT's contribution to the LLM program</i> Prof. Dr. Habip Asan, President of Turkish Patent and Trademark Office, Ankara
		Speakers:	<i>MIPD Partnership Program and Skills Development Programs in the Republic of Korea</i> Mr. Dae Soon Jung, Director of Multilateral Affairs, Korean Intellectual Property Office (KIPO), Daejeon
			<i>MIP Africa University and Skills Development Programs offered by ARIPO</i> Mr. Bemanya Twebase, Director General, African Regional Intellectual Property Organization, Harare
			<i>MIP University of Yaoundé II and Strategies for Skills Development Challenges and Opportunities</i> Dr. Denis Loukou Bohoussou, Director General, Organisation Africaine de la Propriété Intellectuelle (OAPI), Yaoundé
		Discussion	
12.30	14.00	Lunch Break	
14:00	14:45	Theme 3	Applied Knowledge and Skills-Building
		Moderator:	Prof. Dr. Habip Asan, President of Turkish Patent and Trademark Office, Ankara
		Speakers:	<i>Contributions by Polish Patent Office on Skills Development in the MIP and New Technologies</i> Dr. Piotr Zakrzewski, Vice President, Patent Office of the Republic of Poland, Warsaw
			<i>MIPI Partnership Program and Skills Development Programs with the Industries</i> Mr. José Luis Díaz Pérez, President, National Institute of Industrial Property (INPI) Argentina, Buenos Aires
		Discussion	
14:45	15:00	Break	

15:00 16:30	Theme 4	Multidisciplinary Approaches: IP and Business Studies, Innovation and Entrepreneurship
	Moderator:	<i>Better Questions, Better Answers</i> Prof. Ruth Soetendorp, Associate Director, Centre for IP Policy and Management in the Business School, Bournemouth University, Dorset
	Speakers:	<i>Business Models and Project-based Learning</i> Professor Marc Laperrouza, Swiss Federal Institute of Technology (EPFL), Lausanne
		<i>IP for Business Schools and Its Impact for Entrepreneurs</i> Mr. Bruce Berman, Founder and Chairman of the Center for Intellectual Property Understanding, New York
		<i>International IP Education Cooperation in the Age of Online Teaching</i> Prof. Yu Xinmiao, University of Tongji, Shanghai
	Discussion	
16:30 16:45	Coffee Break	
16:45 17:15	Theme 5	WINIPE: Lessons Learned and Recommendations for the Future
	Moderators:	Mr. Joe Bradley, Head, Academic Institutions Program, WIPO Academy Ms. Martha Chikowore, Counsellor, AIP, WIPO Academy
	Discussion	All Participants
17:15 - 17.30	Closing Session	

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